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BME and society

- 6.1. Working to preserve Spain's historical and artistic heritage
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- 6.3. Sponsorship of publications
- 6.4. Collaboration with universities and centres of study
- 6.5. Collaboration with significant sectors of society
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BME and society

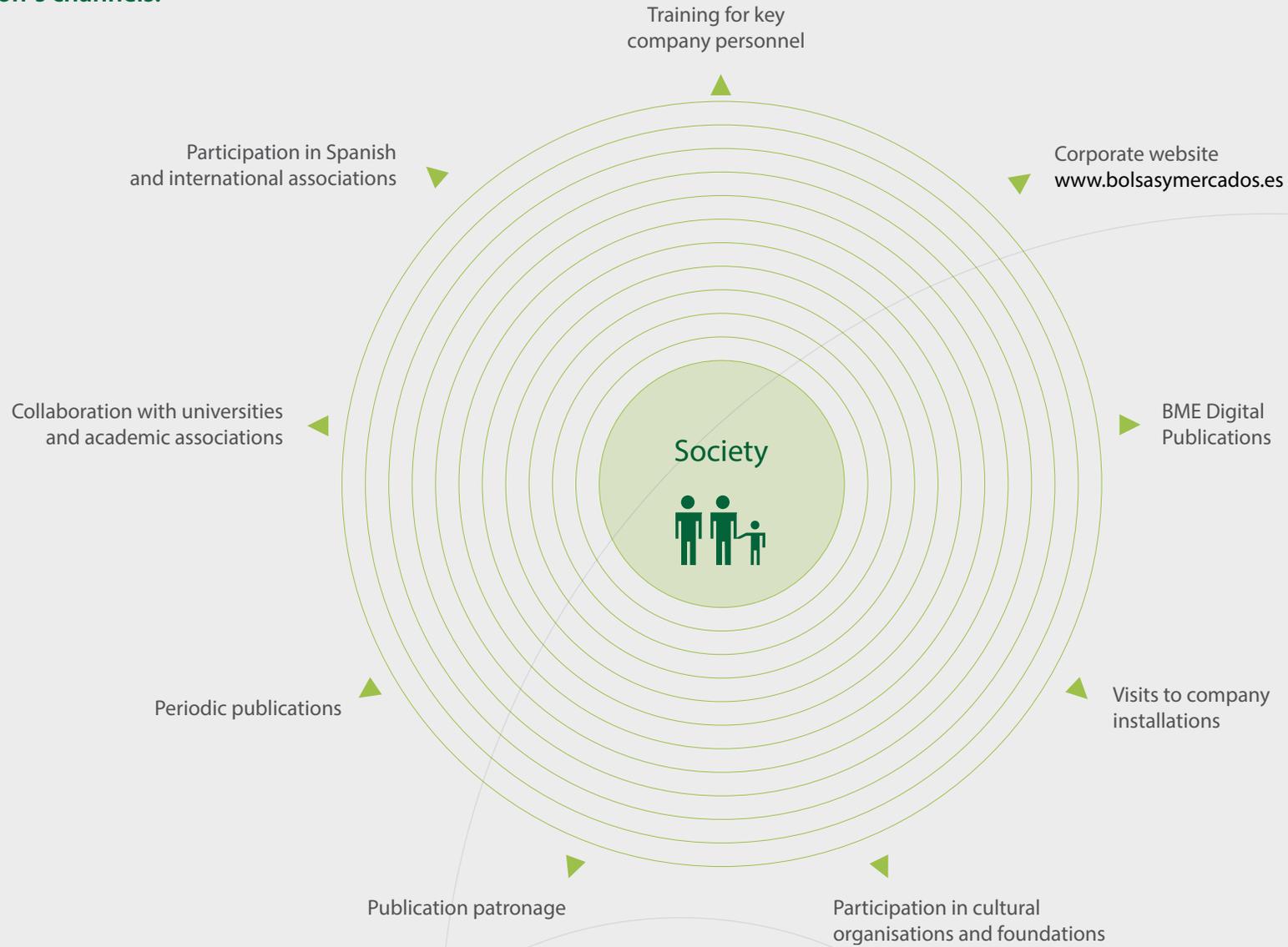
BME is aware that its activities, like those of other companies, have a transcendental impact not only on the economy but also on the society in which it operates.

Therefore, the company complements its main activity with initiatives aimed at fostering the development of the society in which it operates. Specifically, through encouraging culture.



BME and society

Communication's channels:





BME and society

6.1. Working to preserve Spain's historical and artistic heritage

The Madrid Stock Exchange, the Palacio de la Bolsa, is a building of great cultural value and part of Spain's historical and artistic heritage. It arouses enormous interest and curiosity among the general public. To satisfy this interest, guided tours of the building are held throughout the year to highlight the importance of the work carried out by BME. So far this year it has attracted around 10,000 visitors.

The other three stock exchange buildings in Barcelona, Bilbao and Valencia also offer guided tours which promote the educational and informative aspects of the stock markets.

6.2. Financial sponsorship of cultural activities

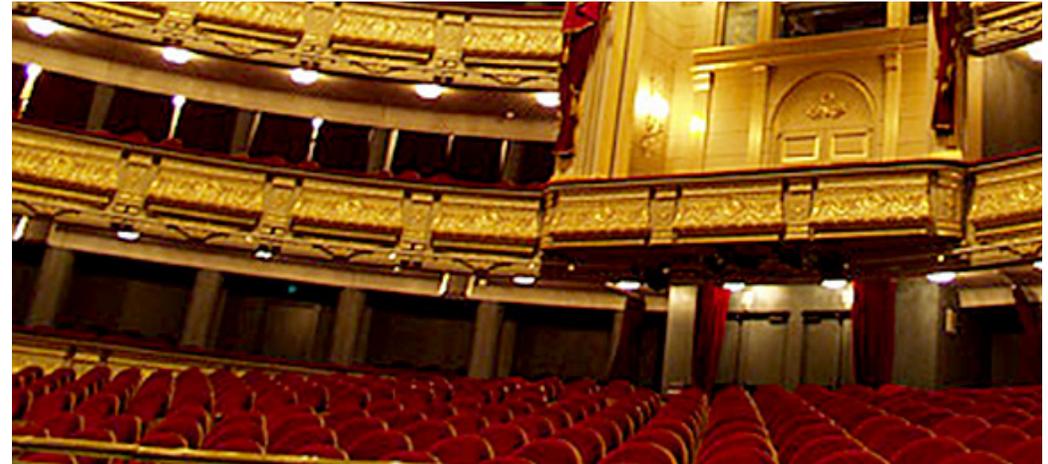
The importance given by BME to cultural activities is clearly reflected in the company's interest in taking part in cultural and academic organisations even when its activities are not directly related to these disciplines.

BME is a member of the friends of the Prado Foundation, a sponsoring partner of the Reina Sofia museum in Madrid and a partner of the Teatro Real in Madrid. Through the Bilbao stock exchange the company is a strategic patron of the Guggenheim museum in Bilbao.

BME investment in social initiatives

(thousands of euros)

	2010	2011	2012
Financial sponsorship and development of cultural activities	260	260	225
Financial culture and training	1,014	1,154	950
Socio-economic development (awards)	50	50	40



BME sponsors the Teatro Real



BME and society

6.3. Sponsorship of publications

In order to contribute to the study and knowledge of the Spanish economy, finance and stock markets, BME encourages the dissemination and research of these topics and the main sectors of the company's activity through the direct publication of books and magazines and through sponsorship of various publications.

BME is also one of the sponsors of Agenda de Medios de Comunicación Económica, edited by the Spanish financial press association, Asociación de Periodistas Económicos (APIE).

BME's research service distributes and makes available to members of the public a range of texts, documents, books and magazines on a variety of issues, encompassing not just financial topics but also other disciplines, delivering information to anyone interested in the Spanish financial markets and systems. Its work centres on research and analysis of the financial markets.

In 2012, the Research Department inaugurated the BME Digital Publications service to use the internet as a channel for distributing all available information and thereby reaching a wider audience. This service allows on-line access to all documents published by BME from any device that connects to the internet and is a step forward in the company's effort to spread knowledge of stock market activities, as a part of BME's financial dissemination policy.

Bolsa magazine is published quarterly to inform readers of recent events in the financial markets. This magazine is available free of charge in electronic format on the corporate website www.bolsasymercados.es, and on BME's digital publications service.

BME's offices in Madrid and Barcelona also have libraries and documentation centres. These libraries and documentation centres may be used by both BME employees and the general public, and aim to provide users with easy access to the wide range of information offered by the company.



BME is one of the sponsors of the Directory of Financial Media



Bringing financial culture closer to the public. Digital edition of Revista Bolsa



6.4. Collaboration with universities and centres of study

BME's close ties with general culture and specifically with financial culture and its dissemination is also evidenced in the company's collaboration with a variety of organisations, universities and academic associations, and the participation of its professionals in training programmes related to the stock market.

In June 2008, BME joined the patronage committee of the Fundación de Estudios Financieros (Foundation for Financial Studies). This private cultural, educational and non-profit foundation dedicates its resources and efforts towards independent research, education and opinion. It is committed to working to promote faithful adherence to economic freedom based on efficiency, transparency and ethical practices.

In the area of training, Instituto BME, the company's training centre, holds numerous collaboration agreements with universities and centres of study for the organisation of courses directed at professionals in the area of finance belonging to both companies and public entities.

Instituto BME also collaborates on numerous training projects, offering specialised courses in various private and public universities, such as the Autónoma de Madrid, Burgos, Castilla La Mancha, Carlos III, Complutense, Granada, Huelva, Málaga, Oviedo, Pablo Olavide of Sevilla, País Vasco, Pontificia de Comillas (ICADE), Santiago de Compostela, Valencia, Vigo, Zaragoza and the Colegio Universitario de Estudios Financieros (CUNEF) de Madrid etc., as well as educational institutions such as the Colegio de Economistas de Aragón, the Escuela de Finanzas of La Coruña, the Asociación Universidad de Empresa (AUNE), the Foro AECA de Instrumentos Financieros, the Fundación de las Cajas de Ahorros (FUNCAS), the Institut d'Estudis Financiers, the Instituto de Formación Financiera y Empresarial de la Coruña, the Instituto de Estudios Bursátiles (IEB) and the business school ESESA, in Malaga.

The four stock market companies also have collaboration agreements in place in their own geographical areas:

- The Madrid Stock Exchange participates in the stock exchange and financial markets course (Curso de Bolsa y Mercados Financieros) with Asociación Universidad Empresa (AUNE) and with the company Software Financiero Bolsa (SFB) in an online stocks and derivatives course.
- The Barcelona Stock Exchange takes part in several training projects in collaboration with Universidad Abat Oliva CEU and Universidad Autónoma de Barcelona;
- The Valencia Stock Exchange works actively with the Universidad de Valencia in the development of several programmes not directly related to financial activities, such as "La Nau Gran", aimed at improving access to this university for people aged over 55; and the Olimpiadas de Economía (Economic Olympics) in collaboration with Fundación Bancaja and the Colegio de Economistas de Valencia.

It also organises, in collaboration with Fundación Universidad Empresa de Valencia the Diploma de Especialización Profesional en Bolsas y Mercados Financieros Españoles (DEPU) course. And, collaborates with Fundación de Estudios Bursátiles y Financieros (FEBF) in structuring its stock exchange financial masters programme, specialising in financial markets, services and products.



BME and society

BME in Spanish and International associations

Spanish

- Asociación Española de Contabilidad y Administración de Empresas (AECA)
- Asociación Española de Financieros y Tesoreros de Empresas
- Asociación de Mercados Financieros
- Asociación de Periodistas de Información Económica (APIE)
- Asociación para el Progreso de la Dirección (APD)
- Barcelona Centro Financiero Europeo
- Círculo de Economía
- Colegio de Economistas de Cataluña
- Instituto de Auditores Internos (IAI)
- Instituto Español de Analistas Financieros

International

- WFE (World Federation of Exchanges)
- Federation of European Stock Exchanges (FESE)
- Ibero-American Stock Exchange Federation (FIAB)
- European Capital Markets Institute (ECMI)
- International Organization of Securities Commissions (OICV-IOSCO)
- Centre for European Policy Studies (CEPS)
- Associations for Investment Management and Research (CFA)
- International Capital Market Association (ICMA)
- European Association of Central Counterparty Clearing Houses (EACH)
- Futures Industry Association (FIA)
- International Options Market/ Clearing Association (IOMA/ IOCA)
- Grupo español de usuarios de SWIFT (SWIFT GNUSE)
- International Securities Services Association (ISSA)
- European Central Securities Depositories Association, (ECSDA)
- Extensible Business Reporting Language (XBRL) Association
- Futures and Options Association (FOA)



6.5. Collaboration with significant sectors of society

BME is aware that knowledge of the operation of the financial markets and the products traded on these markets is important for certain sectors of society in order to carry out their functions efficiently.

Therefore, BME organises regular custom-made seminars for the Spanish national police force and the members of the Judiciary General Council as it is their job to investigate and judge financial crimes and to investigate and prosecute increasingly sophisticated monetary crimes.

BME also collaborates in training exercises for sector journalists so that they can report adequately on the stock markets. In 2012, the Group worked actively with the Asociación de Periodistas de Información Económica (APIE) to design and implement various training courses for groups of journalists belonging to the main leading financial media groups in Spain, newspapers, agencies, TV, etc.

Along these lines and as a result of the agreement signed with Ferrovial, five scholarships were granted to financial journalists to study the fourth edition of the advanced course in investor relations, referred to in Chapter 1 of this report.

Also, to encourage the dissemination of activities relating to financial markets, in 2012 BME took part for the first time in the "Profesionales desde la escuela" programme organised by the Fundación Marzuela, Las Rozas city council, and the Spanish branch of the Junior Achievement foundation which will enable more than 900 students from 15 different centres of education to learn about working in around 30 leading companies between 2012 and 2013, as a means of teaching young people about real labour and financial conditions.

Programa "Aprender a emprender, profesionales desde la escuela"

BME colabora con el Ayuntamiento de Las Rozas en un proyecto educativo

La Concejalía de Economía, Empleo y Consumo del Ayuntamiento de Las Rozas de Madrid, ha puesto en marcha un proyecto para facilitar la transición de los escolares de la escuela a la empresa, que pretende favorecer la difusión y puesta en práctica, entre los niños y los jóvenes, de los valores que fundamentan el espíritu empresarial.

Para llevar a cabo este proyecto, es esencial, la implicación de las empresas y la de sus profesionales, para que compartan con los escolares sus experiencias a través de la impartición de sesiones de formación.

Este programa, se llevará a cabo en diversos colegios del municipio de Las Rozas durante el próximo curso académico.

Con el ánimo de colaborar en la generación del espíritu emprendedor en niños y jóvenes, los empleados de BME que deseen participar formando parte de este programa de manera voluntaria, pueden ponerse en contacto con el Area de Recursos Humanos en el siguiente correo electrónico:
sgarrido@grupobme.es.

Muchas Gracias por vuestra colaboración

¿quieres colaborar?

Se adjunta información relativa al proyecto

BME 
BOLSA Y MERCADOS ESPAÑOLES

BME collaborates to help children understand how the economy works



BME and society

6.6. Awards conferred by BME

In 2012, BME continued to sponsor awards to drive and encourage stock market investment.

As it has done in the last few years BME awarded the Base Ibex 35 and Latibex Top prizes to the investment funds obtaining the largest accumulated return in the past year and whose portfolio reflects the Spanish and Latin American indices, respectively. The aim of both awards is to encourage investment in both Ibex 35 securities and Latin American stocks, through the Latibex, the segment of the Spanish stock market available to investors in the region's leading stocks in euros.

It has also sponsored the Morningstar Fondos 2012 awards, which in collaboration with El Economista newspaper, are granted to those managers, funds and pension funds that have provided the most value to their participants over the past years and the Premios Salmón awards that the newspaper Expansion grants to leading fund managers.



The 2012 Morningstar awards, in collaboration with El Economista

BME and society



The 2012 Salmón awards, hosted by Expansión



The 2012 Salmón awards, hosted by Expansión